

Somerville Hair Salon now offers wigs



06/12/12-Steve Murin is the owner of Ovation Hair Design in Somerville. He partners with Gail Maresca in a wig business at that location.

Written by Erica Lamberg. For the Courier News

Ovation Hair Design – which has been located in Somerville for 28 years – not only provides hair-cutting and hair-coloring services, it has recently added a wig department, assisting women with wig needs as they are receiving chemotherapy.

“We have over six dozen styles of wigs from such makers as Eva Gabor, Raquel Welsh, Revlon, Aspen and C&S Fashions,” said Steve Murin, owner of Ovation Hair Studio. “We have wigs for all ages of clients.”

The new wig department is shared with Gail Maresca, an employee of the salon for more than 20 years. Ovation assists clients with the wig look they are trying to achieve, he said. “If we have a wig in the style someone likes, but not the color, we can have it in our salon within four business days and we provide the client with a free style brush with their first purchase,” Murin said.

Ovation also keeps records of clients’ sales so if a client needs to replace a wig or just simply wants a second of the same color and style they simply call and Murin said it can be ordered. Wigs sold at Ovation are all synthetic and very easy to style, he said. The salon also carries accessories including wig caps, turbans, wig shampoo and foam or metal wig stands.

The salon also provides wig cleaning services and if a woman is unable to travel to the salon because she is not feeling well, a representative from Ovation will pick-up and deliver a wig. “We realize that this is a very difficult time and we do all we can make it a bit easier,” Murin said.



Vivienne Blake, a resident of the Skillman section of Montgomery Township, said losing her hair during chemotherapy as she battled cancer was very difficult. “Losing my hair was devastating,” Blake said.

Through a referral by her oncologist’s office, she said she found Ovation Hair Design, and said the experience getting her wig was very positive. “From my first meeting, they treated me with respect and dignity,” Blake said. “They were very nice and helped me find a wig that fit and resembled my true hair.” She said people who didn’t know she has lost her hair couldn’t tell she was wearing a wig. Blake said she plans to return to her position as a care coordinator at Saint Peter’s University Hospital in New Brunswick on July 1.

Murin said he strives for customer satisfaction. “A woman’s hair is her crowning glory and very much a part of her persona,” said Murin. “The loss of their hair can be very devastating. A wig makes a woman feel like a total person, completes her entire look and gives her more confidence to go about her daily business during a stressful time in her life.”